

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GMMB, INC.		OBAMA FOR AMERICA	
AND	3050 K St NW Ste 100		PO BOX 8102	
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102
	USA		USA	
CONTACT	SHIRA LEVY		PRODUCTEST #1768	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1768	PRODUCT CODE	1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/13/12 AND ENDING 09/19/12 NO. WEEKS: 1

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Th-F	2	06:00A	07:00A	30S	09/13/12-09/14/12	NEWS 4 TODAY	2	250.00	500.00
2	M-W	1	06:00A	07:00A	30S	09/17/12-09/19/12	NEWS 4 TODAY	1	250.00	250.00
3	Th-F	1	07:00A	08:58A	30S	09/13/12-09/14/12	THE EARLY SHOW	1	200.00	200.00
4	M-W	2	07:00A	08:58A	30S	09/17/12-09/19/12	THE EARLY SHOW	2	200.00	400.00
5	Th-F	2	08:58A	09:58A	30S	09/13/12-09/14/12	RACHEL RAY	2	275.00	550.00
6	M-W	1	08:58A	09:58A	30S	09/17/12-09/19/12	RACHEL RAY	1	275.00	275.00
7	Th-F	1	09:57A	11:00A	30S	09/13/12-09/14/12	PRICE IS RIGHT	1	450.00	450.00
8	M-W	2	09:57A	11:00A	30S	09/17/12-09/19/12	PRICE IS RIGHT	2	450.00	900.00
9	Th-F	2	11:00A	12:00N	30S	09/13/12-09/14/12	YOUNG & THE RESTLESS	2	350.00	700.00
10	M-W	1	11:00A	12:00N	30S	09/17/12-09/19/12	YOUNG & THE RESTLESS	1	350.00	350.00
11	Th-F	1	01:00P	02:00P	30S	09/13/12-09/14/12	THE TALK	1	275.00	275.00
12	M-W	2	01:00P	02:00P	30S	09/17/12-09/19/12	THE TALK	2	275.00	550.00
13	Th-F	1	02:00P	02:58P	30S	09/13/12-09/14/12	LET'S MAKE A DEAL	1	275.00	275.00
14	M-W	2	02:00P	02:58P	30S	09/17/12-09/19/12	LET'S MAKE A DEAL	2	275.00	550.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	SHIRA LEVY		PRODUCT EST #1768		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1768	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/13/12 AND ENDING 09/19/12 NO. WEEKS: 1					

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			FROM	TO						
15	Th-F	2	02:58P	04:00P	30S	09/13/12-09/14/12	JEFF PROBST SHOW	2	400.00	800.00
16	M-W	1	02:58P	04:00P	30S	09/17/12-09/19/12	JEFF PROBST SHOW	1	400.00	400.00
17	Th-F	2	04:00P	05:00P	30S	09/13/12-09/14/12	DR PHIL	2	500.00	1000.00
18	M-W	1	04:00P	05:00P	30S	09/17/12-09/19/12	DR PHIL	1	500.00	500.00
19	Th-Su	1	10:00P	10:35P	30S	09/13/12-09/16/12	LATE NEWS M-SU	1	1400.00	1400.00
20	M-W	1	10:00P	10:35P	30S	09/17/12-09/19/12	LATE NEWS M-SU	1	1400.00	1400.00
21	Th-F	1	10:35P	11:37P	30S	09/13/12-09/14/12	LATE SHOW WITH DAVID	1	550.00	550.00
22	M-W	2	10:35P	11:37P	30S	09/17/12-09/19/12	LATE SHOW WITH DAVID	2	550.00	1100.00
23	Th	1	08:00P	09:00P	30S	09/13/12-09/13/12	BIG BROTHER	1	2400.00	2400.00
24	F	1	09:00P	10:00P	30S	09/14/12-09/14/12	BLUE BLOODS	1	2800.00	2800.00
25	Su	1	07:58A	09:30A	30S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	850.00	850.00
Total Contract:								35		19425.00

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